



THEME: "Sustainable Implementation of the Africa Continental Free Trade Agreement (AfCFTA): The Role of Logistics, Transport and Industry"

The Africa Forum is a platform created for Africa member countries of the CILT to discuss Transport and Logistics issues peculiar to the Africa continent and the globe at large.

STRATEGIC CONFERENCE PARTNERSHIP

The CILT Africa Forum 2020 sponsors will benefit from extensive branding associated with the event marketing campaign, from February 2020 right through to the event in March which will also enjoy massive media coverage.

❖ Main/Lead Partner for Africa Forum 2020: GHS 100,000.00

- Company billed as Principal/Headline Partner on all event materials
- Provide space for exhibition
- Company logo in most prominent position and larger than all others on all conference material
- Full branding: company logo printed on all conference materials, Branding of Exhibition Hall including brochures, conference posters and banners, and all marketing materials, including websites, newsletters and numerous local and international press adverts.
- Opportunity to speak at main conference
- Company signage in the conference room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- Full page Company Advert in the Forum souvenir brochure.
- **Two (2)** complimentary conference delegate places
- Corporate identity within the reception room/area (to be supplied by CILT & Partner)
- Access to the speaker and delegate mailing list

Your logo will appear in the following media:

- The Africa Forum Webpage (with hypertext link to partners website)
- The conference final program
- The post-conference website set up for speakers' papers
- All the posters and banners that decorate the Conference Hall
- All post conference marketing, including the report submitted to the Ministries, and newsletter to all participants

❖ **Gold Sponsor:**

GHS 60,000.00

- Provide space for exhibition
- Full branding: company logo printed on all conference materials, including brochures, conference posters and banners, and all marketing materials, including websites, newsletters, and numerous local and international press adverts
- Company signage in the conference room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- ½ page Company advert in the Forum Souvenir Brochure
- **One (1)** complimentary conference delegate place
- Access to the speakers and delegates mailing list
- Corporate identity within the reception room (supplied by CILT & sponsor)
- Promotional stand in the coffee area

Your logo will appear in the following media:

- The Africa Forum Webpage (with hypertext link to partners website)
- The post-conference website set up for speakers' papers
- The conference final program
- All the posters and banners that decorate the Conference Hall
- All post conference marketing, including the report submitted to the Ministries, and newsletter to all participants

❖ **Silver Sponsor:**

GHS 30,000.00

- Full branding: company logo printed on all conference materials, including brochures, conference posters and banners, and all marketing materials, including websites, newsletters, and numerous local and international press adverts
- Company signage in the conference room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- Access to the speakers and delegates mailing list
- Corporate identity within the reception room (supplied by CILT & sponsor)
- Promotional stand in the coffee area

Your logo will appear in the following media:

- The Africa Forum Webpage (with hypertext link partners website)
- All the posters and banners that decorate the Conference Hall
- The conference final program

❖ **Bronze Sponsorship:**

GHS 20,000.00

- Full branding: company logo printed on all conference materials, including brochures, conference posters and banners, and all marketing materials, including websites, newsletters, and numerous local and international press adverts
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- Access to the speakers and delegates mailing list
- Corporate identity within the reception room (supplied by CILT & sponsor)

Your logo will appear in the following media:

- The Africa Forum Webpage (with hypertext link to partners website)
- The conference final program
- All the posters and banners that decorate the Conference Hall

❖ **Evening Cocktail Welcome Reception:**

GHS 20,000.00

- Opportunity to speak at the event
- Company signage in the event room
- Company mentioned/recognized as Evening Cocktail Reception Partner during the main conference
- **One (1)** complimentary event ticket

Your logo will appear in the following media:

- All the posters and banners that decorate the event room

❖ **Appreciation Night Partnership:**

GHS 30,000.00

- Opportunity to speak at the event
- Company signage in the event room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- **One (1)** complimentary event ticket

Your logo will appear in the following media:

- All the posters and banners that decorate the event room

❖ **Partnership of the Conference Bags and Pens:**

GHS 10,000.00

- Company logo printed on Bags and Pens (distributed to all speakers, VIP's, sponsors and delegates)
- Company profile inserted into the conference delegate pack (to be supplied by sponsor)

❖ **Partnership of the Conference Lanyards and Tags GHS 5,000.00**

- Company logo printed on Lanyards and Name Tags (distributed to all speakers, VIP's, sponsors and delegates)
- Company profile inserted into the conference delegate pack (to be supplied by sponsor)

Contact events@ciltgh.org and/or +233507225190 to partner us.