



The Chartered  
Institute of Logistics  
and Transport

## CILT AFRICA FORUM, GHANA

18<sup>TH</sup> – 20<sup>TH</sup> MARCH 2020

LA-PALM ROYAL BEACH HOTEL, ACCRA



AFRICA  
FORUM  
2020

**THEME: "Sustainable Implementation of the Africa Continental Free Trade Agreement (AfCFTA): The Role of Logistics, Transport and Industry"**

The Africa Forum is a platform created for Africa member countries of the CILT to discuss Transport and Logistics issues peculiar to the Africa continent and the globe at large.

### STRATEGIC CONFERENCE PARTNERSHIP

#### ❖ **Gold Sponsor:**

**GHS 60,000.00**

- Provide space for exhibition
- Full branding: company logo printed on all conference materials, including brochures, conference posters and banners, and all marketing materials, including websites, newsletters, and numerous local and international press adverts
- Company signage in the conference room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- ½ page Company advert in the Forum Souvenir Brochure
- **One (1)** complimentary conference delegate place
- Access to the speakers and delegates mailing list
- Corporate identity within the reception room (supplied by CILT & sponsor)
- Promotional stand in the coffee area

#### **Your logo will appear in the following media:**

- The Africa Forum Webpage (with hypertext link to partners website)
- The post-conference website set up for speakers' papers
- The conference final program
- All the posters and banners that decorate the Conference Hall
- All post conference marketing, including the report submitted to the Ministries, and newsletter to all participants

#### ❖ **Silver Sponsor:**

**GHS 30,000.00**

- Full branding: company logo printed on all conference materials, including brochures, conference posters and banners, and all marketing materials, including websites, newsletters, and numerous local and international press adverts
- Company signage in the conference room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- Access to the speakers and delegates mailing list
- Corporate identity within the reception room (supplied by CILT & sponsor)
- Promotional stand in the coffee area

**Your logo will appear in the following media:**

- The Africa Forum Webpage (with hypertext link partners website)
- All the posters and banners that decorate the Conference Hall
- The conference final program

**❖ Bronze Sponsorship:**

**GHS 20,000.00**

- Full branding: company logo printed on all conference materials, including brochures, conference posters and banners, and all marketing materials, including websites, newsletters, and numerous local and international press adverts
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- Access to the speakers and delegates mailing list
- Corporate identity within the reception room (supplied by CILT & sponsor)

**Your logo will appear in the following media:**

- The Africa Forum Webpage (with hypertext link to partners website)
- The conference final program
- All the posters and banners that decorate the Conference Hall

**❖ Evening Cocktail Welcome Reception:**

**GHS 20,000.00**

- Opportunity to speak at the event
- Company signage in the event room
- Company mentioned/recognized as Evening Cocktail Reception Partner during the main conference
- **One (1)** complimentary event ticket

**Your logo will appear in the following media:**

- All the posters and banners that decorate the event room

❖ **Appreciation Night Partnership:**

**GHS 30,000.00**

- Opportunity to speak at the event
- Company signage in the event room
- Company profile inserted into the conference delegate pack (to be supplied by partner)
- **One (1)** complimentary event ticket

**Your logo will appear in the following media:**

- All the posters and banners that decorate the event room

❖ **Partnership of the Conference Bags and Pens:**

**GHS 10,000.00**

- Company logo printed on Bags and Pens (distributed to all speakers, VIP's, sponsors and delegates)
- Company profile inserted into the conference delegate pack (to be supplied by sponsor)

❖ **Partnership of the Conference Lanyards and Tags**

**GHS 5,000.00**

- Company logo printed on Lanyards and Name Tags (distributed to all speakers, VIP's, sponsors and delegates)
- Company profile inserted into the conference delegate pack (to be supplied by sponsor)